



XCENTRIC, LLC Lands Xcentric.com

ALPHARETTA, GA, 21 July 2008— Xcentric, LLC announced the purchase of Xcentric.com and the celebratory release of a newly branded website. After 6 years of discussions with the previous domain name owner, Xcentric gained full rights to their namesake url.

The newly designed site focuses on “how we help CPAs” and is designed to provide greater insight into Xcentric’s products and services, as well as current industry events and news. The website displays Xcentric’s newest brand with fresh icons, color scheme, and flash animation. In the coming months the new site will feature interactive options for clients, such as account management tools, support inquiries, and access to best practices and knowledge bases.

“We wanted the new website to clearly communicate what Xcentric is about— serving CPAs,” explains Chris James, co-founder of Xcentric. “There is no one else we would rather work with. We have found that the level of integrity, honesty and genuine concern for people displayed in the accounting industry is unparalleled elsewhere. We hope our website will prove to be very useful to CPAs nationwide as we share what we’ve learned about technology within the accounting industry.”

About [XCENTRIC](#):

Based in Alpharetta, GA, Xcentric provides peace of mind to CPA firms nationwide through highly leveraged network technology solutions. Xcentric’s [complete network hosting model](#), Xcentric Gray Matter™, allows CPA firms to rid themselves of IT management headaches related to server upgrades, administration, IT staffing, and application updates. Xcentric provides CPA-specific technology guidance, infrastructure deployment, and accounting application focused managed services. Founded in 2002, Xcentric focuses on accounting firms and currently serves over 180 firms across the nation.

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