



XCENTRIC, LLC. Introduces James as Chief Sales & Marketing Officer

ALPHARETTA, GA, April 9, 2007— Xcentric, LLC announced Chris James’s transition from Chief Technology Officer to Chief Sales & Marketing Officer (CSMO). As CSMO, James will be involved in evangelizing the products he has helped create over the past 5 years. James’s passion for technology, desire to serve as many clients as possible, and confidence in what the company offers are invaluable assets to the Sales & Marketing teams.

In his prior role, James’ most notable accomplishment was architecting Xcentric’s Gray Matter infrastructure hosting service. Gray Matter is a premiere hosted technology solution specifically designed to provide IT peace-of-mind to accounting firms. Mike Walter, Xcentric’s Manager of Technical Services, will manage the solution, along with the technical direction.

“It’s a pleasure to move into Sales & Marketing at Xcentric. I am really looking forward to working closely with this great group of people,” says Chris James. “I am also excited to be more involved in building new relationships with accounting firms. I am eager for more firms to realize the benefits in building a relationship with a group of people, like Xcentric, who are laser-focused on knowing how to best leverage technology in their CPA firm.”

About XCENTRIC

Based in Alpharetta, GA, Xcentric provides peace of mind to CPA firms nationwide through highly leveraged network technology solutions. Xcentric’s complete network hosting model, trademarked Xcentric Gray Matter, allows CPA firms to rid themselves of IT management headaches related to server upgrades, administration, IT staffing, and application updates. Xcentric provides CPA-specific technology guidance, infrastructure deployment, and accounting application-focused managed services. Founded in 2002, Xcentric focuses on accounting firms and currently serves over 150 firms across the nation.

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